



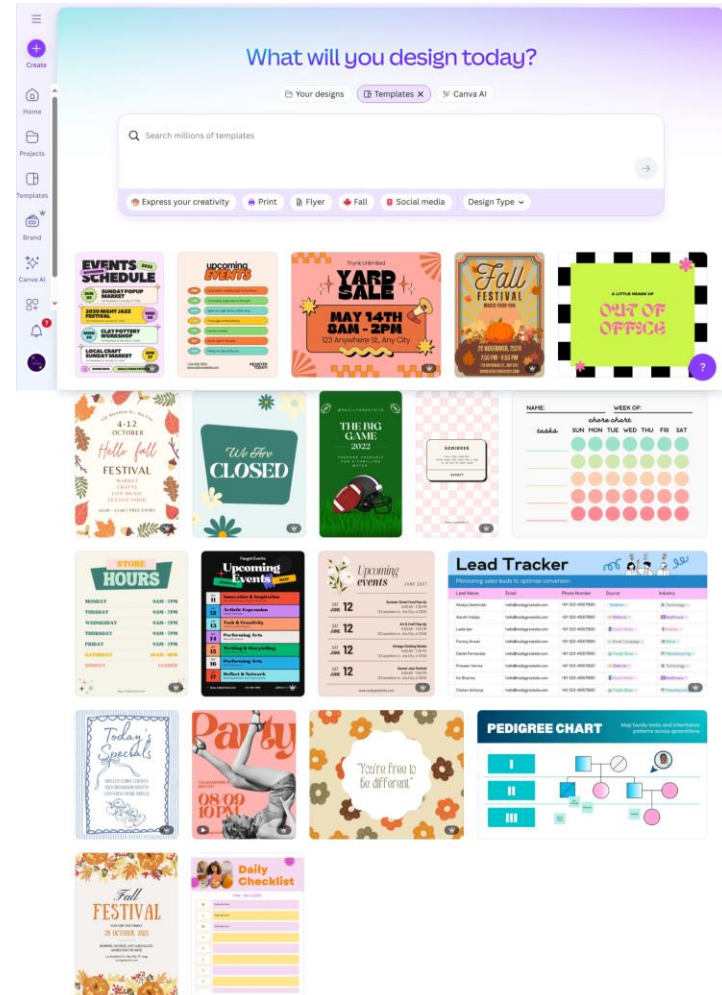
DESIGNING SIMPLE FLYERS IN CANVA

LEARN HOW TO CREATE CLEAN,
EFFECTIVE FLYERS WITH
CANVA'S FREE TOOLS.

STEP 1: PICK A TEMPLATE

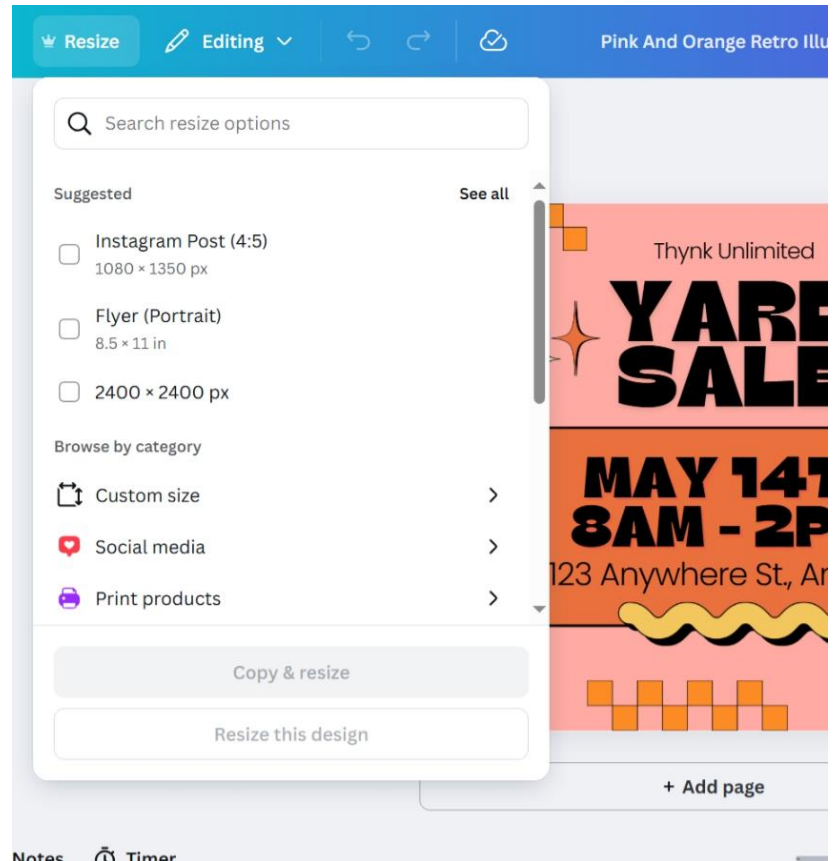
Templates are there for a reason!

Pick one that you can alter to match your vibe



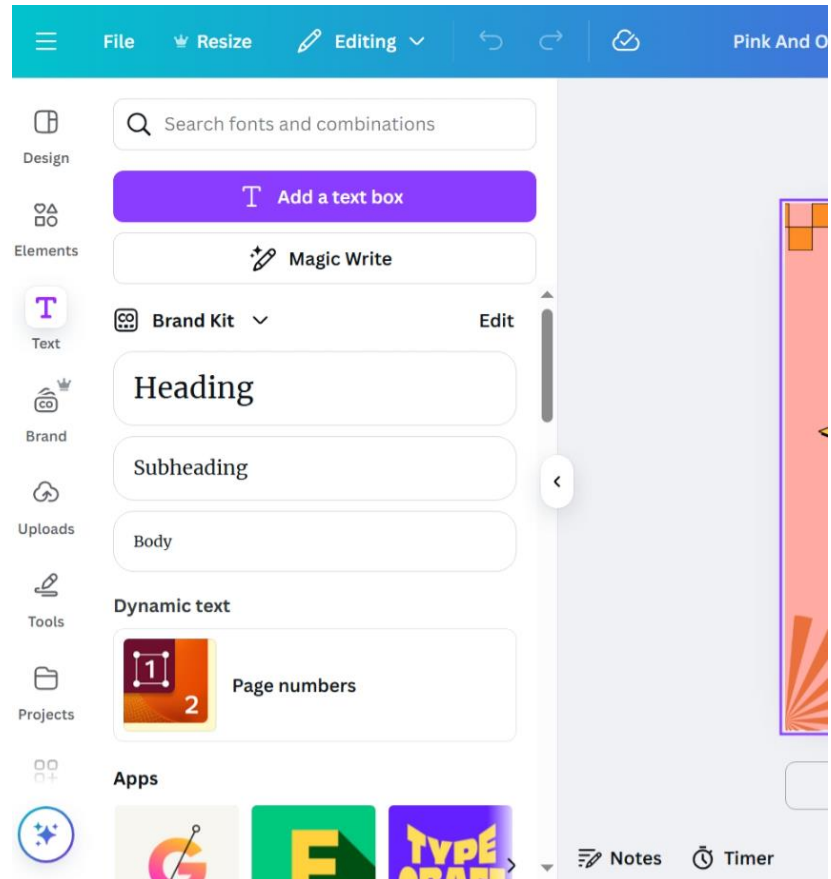
STEP 2: RESIZE THE FILE (IF NECESSARY)

- Most of our flyers are posted to Instagram and Facebook – so make sure the dimensions don't cause the flyer to auto-crop!



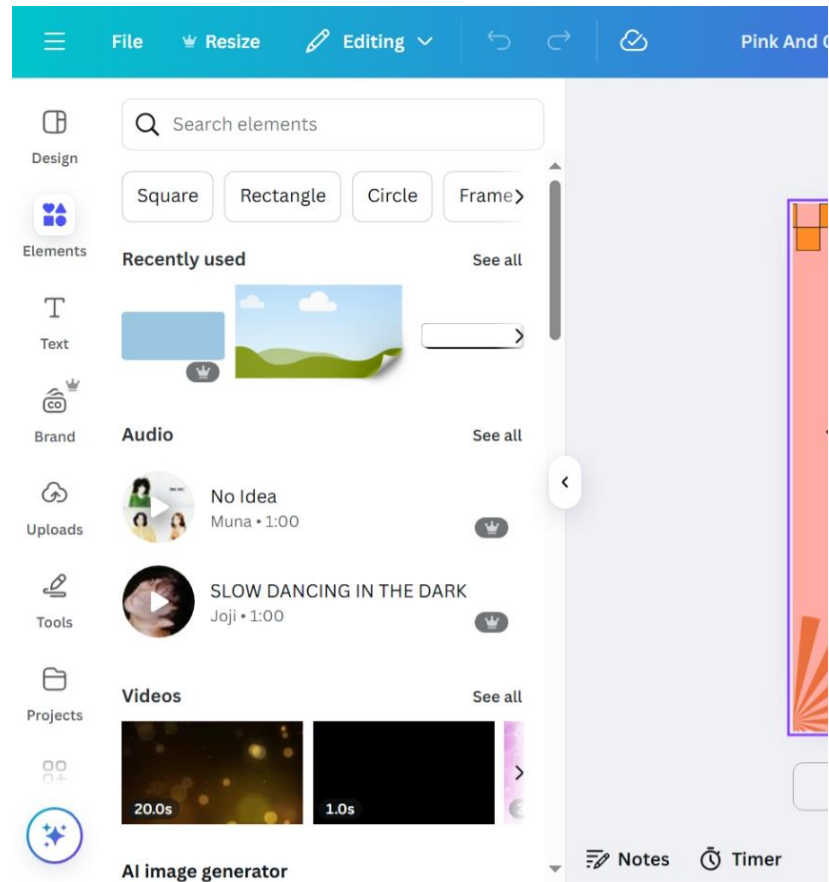
STEP 3: CUSTOMIZE TEXT

- Replace placeholder text with event details:
- Title → Event name (bold, big)
- Subtitle → Date & location
- Body → Short details or call-to-action
- Limit fonts to 2 max.
- 💡 Rule: Big headline, medium subtext, small details.
- 💡 Tip: Don't paste a link in the flyer - no one can click on it. Instead, link it in the caption, LinkTree, or make a QR code



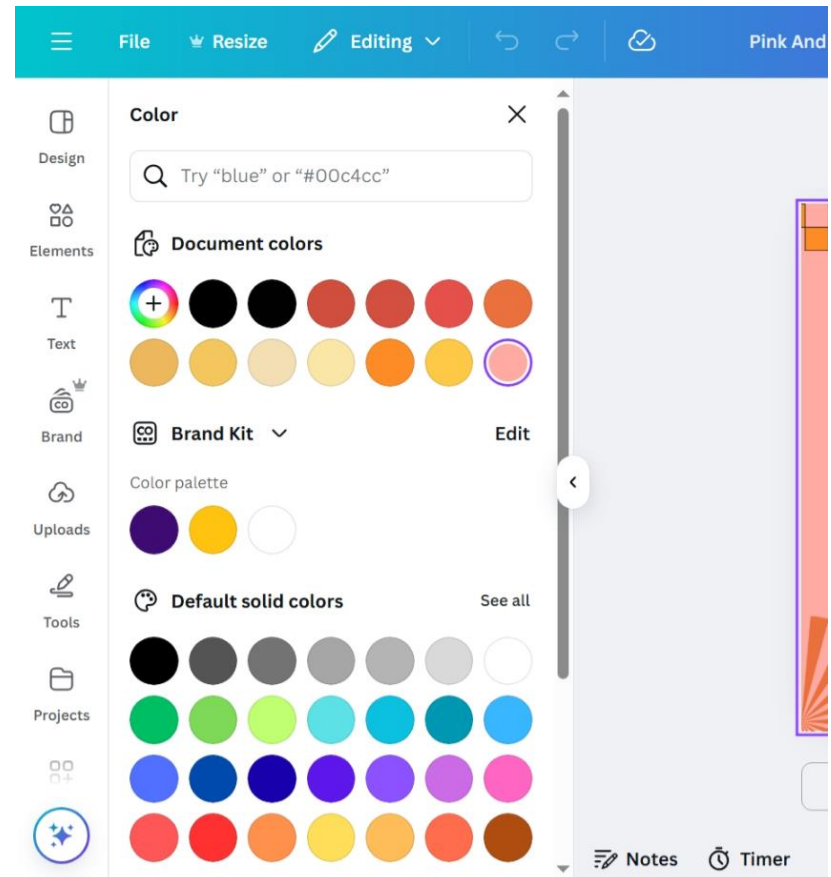
STEP 4: ADD VISUALS

- Upload your image or use Canva's free library.
- Place visuals to highlight purpose.
- Add icons/shapes sparingly.
- 💡 Tip: Use high-quality images, avoid clutter.



STEP 5: ADJUST COLORS & LAYOUT

- Pick a color palette that matches brand/event.
- Use Canva's Styles tab or adjust manually.
- Ensure text contrast for readability.
- 💡 Tip: Stick to 2-3 main colors.



STEP 6: FINISH & SHARE

- Check for grammar and accurate details
- Rename the file
- Download: PDF (print) or PNG/JPG (digital).
- Make a good caption!
 - Try: Uploading flyer to ChatGPT and prompting it to create a caption

